

## Listicle Information

**Client:** DT McCall

**Months for Campaign Run:**

**Type of Website:** *Wordpress SquareSpace Other:*

**TITLE:** 5 Reasons You NEED a Front Load Washer

### FEATURED BLOG IMAGE:



### META DESCRIPTION:

*Reclaim your time. Reclaim your clothes. Front load washers are the answer.*

### COPY:

The average household cleans 400 loads of laundry a year. That's more than one load every day for an entire YEAR! If you're looking to reclaim your time, front load washers are here to give you a clean slate. Check out 5 reasons why should invest in a front load washer!



## 1. Save Space

Sleek and stackable is the name of this washer game! Whether you need additional space for your arsenal of laundry essentials, or need to squeeze your unit into a small space, front load washers give you the flexibility to optimize your living space.



## 2. Go Easy on Your Clothes

No agitator means less frustration. Unlike most top load washers, front load washers don't have an agitator that spins. Instead, the drum itself rotates for a much gentler cycle. Forget tears and tangles for a better way to clean!





### 3. Wash More Per Load

Because the bulky agitator was eliminated, front load washers are able to clean 30% more clothing per load. Short on time and need to wash multiple loads? Accessories like the pedestal washer provide an extra drum that allows you to wash more than one load at the same time. Just open the pedestal drawer to access the second washer. Now your lights and darks can be washed at the same time, but separately.





#### 4. Save with Efficiency

Savings are on the horizon. Front loader drums are installed on a horizontal axis, which creates faster spin speeds. This allows more water to be removed from your clothes. In turn, drying time is cut down to save energy AND money.



#### 5. Be Environmentally-Friendly

Less is more (for the environment). On average, front load washers use half as much water as top loaders. Because less water is used, a concentrated low-sudsing detergent is required. This not only reduces wastefulness, but lessens the number of chemicals that are expelled into the environment.





What are you waiting for? Find the [front-load washer](#) of your dreams! Stop by or shop online and we'll help you find the perfect addition for your home.



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